

Cover Sheet: Request 11916

Real Estate Undergraduate Program

Info

Process	Degree Close Ugrad/Pro
Status	Pending at PV - University Curriculum Committee (UCC)
Submitter	Deborah Himes debbie.himes@warrington.ufl.edu
Created	10/12/2017 1:43:24 PM
Updated	11/27/2017 3:41:47 PM
Description of request	We are requesting that the undergraduate BS Real Estate Degree be terminated. The program has been in suspension since 2011 due to insufficient resources and undergraduate demand. To meet the external and internal demand, the program is instead offering an undergraduate Real Estate minor and a Master's of Science in Real Estate. Both of these programs have been effective and successful.

Actions

Step	Status	Group	User	Comment	Updated
Department	Approved	CBA - Finance, Insurance and Real Estate 011706000	Deborah Himes		10/12/2017
2016 BOG Program Review BSBA Real Estate.docx					10/12/2017
Kraft-Academic Program Review.pdf					10/12/2017
College	Approved	CBA - College of Business Administration, Warrington	Deborah Himes	Approved at Faculty Meeting October 23, 2017	10/24/2017
No document changes					
AP for Undergraduate Affairs	Approved	PV - Associate Provost for Undergraduate Affairs	Deborah Himes		11/27/2017
No document changes					
University Curriculum Committee	Pending	PV - University Curriculum Committee (UCC)			11/27/2017
No document changes					
SACS Director Notified					
No document changes					
Faculty Senate Steering Committee					
No document changes					
Faculty Senate					
No document changes					
SACS Director					
No document changes					
Academic Affairs					
No document changes					
Board of Trustees					

Step	Status	Group	User	Comment	Updated
No document changes					
Board of Governors					
No document changes					
Academic Affairs Notified					
No document changes					
Office of the Registrar					
No document changes					
OIPR Notified					
No document changes					
Student Academic Support System					
No document changes					
Catalog					
No document changes					
College Notified					
No document changes					

BOG Program Review: BSBA Real Estate

The following information pertains to the undergraduate degree programs. CIP code 52.1501 Real Estate

1. The review of the mission(s) and purpose(s) of the program within the context of the institutional mission and the Board of Governor's Strategic Plan.

The undergraduate degree in real estate has been in suspension since 2011. When it was active, the program was designed to develop real estate professionals that could make significant contributions to the real estate industry and their employer immediately upon graduation.

2. A description of the program including the degrees offered, the majors and minors, and the research and scholarly activity of the faculty.

The program was to serve undergraduates and the greater community by delivering educational programs that provide a foundation for responsible participation in business, the professions, and government.

3. Program goals and objectives for teaching, research, service and other areas as appropriate; N/A

4. Criteria and measures for knowing when the goals and objectives are achieved or not achieved; N/A

5. Student learning goals for each degree offered; N/A

6. Assessment: N/A

7. For baccalaureate programs, a review of lower level prerequisite courses to ensure that the program is in compliance with state-approved common prerequisites and (if appropriate) a review of the limited access status of the program to determine if such status is still warranted; N/A

8. The date of the last review of the program and a brief description of program changes made since the last review, including responses to recommendations made in the earlier review;

Last review 2009

9. A summary of the findings of the current review, including strengths, weaknesses, opportunities, and threats (SWOTs) that support or impede achievement of program goals and student learning outcomes;

Strengths: The Warrington College of Business has a strong Real Estate Research Center (<http://warrington.ufl.edu/centers/cres>). It also has a strong minor in real estate at the undergraduate level and a strong master's degree program. During the economic downturn, it was determined that there was not sufficient demand to continue offering the undergraduate major. The college went through the necessary channels at the university level to suspend the undergraduate degree offering.

Weaknesses: Insufficient demand from undergraduates.

Opportunities: The college will consider offering the undergraduate major again if various stakeholders (e.g., the Legislature, UF's Central Administration, the Florida Business Community, etc.) and Florida's economic situation suggest that it would be advantageous for the State of Florida.

10. The program's top five achievements and top five impediments to attaining its goals along with discussion of the program's strategies for building on achievements and overcoming impediments;

See #9

11. Data on the program's enrollments (SCH and FTE), majors, degrees granted, faculty, and financial profile from the time of the last program review to the present;

No new students since 2011.

12. A description of the academic culture of the program including mentoring of undergraduate and graduate students, intellectual life, partnerships across the University and professional activities in the department's discipline; N/A

13. A link to the Academic Learning Compact for each reviewed baccalaureate program; N/A

14. A summary of the recommendations and/or proposed action plans made as a result of the review, including changes at the academic, departmental, college or institutional level.

See #9

MEMORANDUM

TO: John Kraft, Dean, Warrington College of Business

FROM: Joseph Glover
Provost and Senior Vice President for Academic Affairs

SUBJECT: Masters in Real Estate (CIP 52.0501)



Thank you for providing information on the above degree as part of the Board of Governors 7-year academic program review process. The system office asks us to ensure that all programs on the inventory are meeting baseline enrollment and graduation goals. This degree program has been in suspension since 2011, and recent changes to Board Regulations will make it difficult to continue to maintain suspended programs in the inventory.

I have approved this program, but by December 31, 2017 please provide a plan to either take the program out of suspension and increase enrollment or close the program.

If you have any questions, please contact Angel Kwolek-Folland, Associate Provost for Academic Affairs, at akf@aa.ufl.edu.

Cc: Selcuk Erenguc, Associate Dean